Dr. A.P.J. Abdul Kalam University, Indore (M.P)

Scheme of Examination
BBA
Semester-I
(w.e.f. July 2016 Onwards)

S. No.	Subject Code	Subject Name	Marks							
			Mid Sem.	Min. passing marks	End Sem.	Min. passing marks	Practicals	Min. passing marks	Total Marks	Min. passing marks
1	BBA 101 T	Managerial Skills	20	8	80	32	-	-	100	40
2	BBA 102 T	Fundamentals of Management	20	8	80	32	-	-	100	40
3	BBA 103 T	Economics-1	20	8	80	32	-	-	100	40
4	BBA 104 T	Basic Accounting	20	8	80	32	-	-	100	40
5	BBA 105 T	Hindi	20	8	80	32	-	-	100	40
6	BBA 106 T	Information Technology	10	4	70	28	-	-	70	32
7	BBA 106 P	Information Technology	-	-	-	-	20	8	20	8

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Scheme of Examination
BBA
Semester-II
(w.e.f. July 2016 Onwards)

S. No.	Subject Code	Subject Name	Marks							
			Mid Sem.	Min. passing marks	End Sem.	Min. passing marks	Practical	Min. passing marks	Total Marks	Min. passing marks
1	BBA 201 T	Business communication	20	8	80	32	-	-	100	40
2	BBA 202 T	Human Resource Management	20	8	80	32	-	-	100	40
3	BBA 203 T	Economics-II	20	8	80	32	-	-	100	40
4	BBA 204 T	Financial Management	20	8	80	32	-	-	100	40
5	BBA 205 T	English	20	8	80	32	-	-	100	40
6	BBA 206 T	Management Information System	20	8	80	32	-	-	100	40

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Scheme of Examination

BBA

Semester-III

(w.e.f. July 2017 Onwards)

S. No.	Subject Code	Subject Name	Marks							
			Mid Sem.	Min. passing marks	End Sem.	Min. passing marks	Practical	Min. passing marks	Total Marks	Min. passing marks
1	BBA 301 T	Marketing Management	20	8	80	32	-	-	100	40
2	BBA 302 T	Organizational Behaviour	20	8	80	32	-	-	100	40
3	BBA 303 T	Business Environments	20	8	80	32	-	-	100	40
4	BBA 304 T	Business Costing	20	8	80	32	-	-	100	40
5	BBA 305 T	Operation Management	20	8	80	32	-	-	100	40
6	BBA 306 T	Business Statistics	20	8	80	32	-	-	100	40
	Total								600	

Dr. A.P.J. Abdul Kalam University, Indore (M.P)

Scheme of Examination
BBA
Semester-IV
(w.e.f. July 2017 Onwards)

S. No.	Subject Code	Subject Name	Marks							
			Mid Sem.	Min. passing marks	End Sem.	Min. passing marks	Practical	Min. passing marks	Total Marks	Min. passing marks
1	BBA 401 T	Entrepreneurship	20	8	80	32	-	-	100	40
2	BBA 402 T	Supply Chain Management	20	8	80	32	-	-	100	40
3	BBA 403 T	International Business	20	8	80	32	-	-	100	40
4	BBA 404 T	Indian Legal System for Business	20	8	80	32	-	-	100	40
5	BBA 405 T	Management Accounting	20	8	80	32	-	-	100	40
6	BBA 406 T	Operations Research	20	8	80	32	-	-	100	40
	Total								600	

Dr. A.P.J. Abdul Kalam University, Indore (M.P)

Scheme of Examination

B.B.A

Semester-V

(w.e.f. July 2018 Onwards)

S. No	Subject Code	Subject Name	Marks							
			Mid.Sem	Min Passing marks	End Sem	Min Passing marks	Practical	Min Passing marks	Total Marks	Min Passing marks
1	BB 501	Customer Relationship Management	20	8	80	32	-	-	100	40
2	BB 502	Project Management	20	8	80	32	-	-	100	40
3	BB 503	Indian Financial Systems	20	8	80	32	-	-	100	40
4	BB 504	Research Methodology	20	8	80	32	-	-	100	40
SPECIALIZATION (ANY ONE TO BE OPTED)										
A.MARKETING:										
5	BB 505M	Sales and Distribution Management	20	8	80	32	-	-	100	40
6	BB 506M	Advertising and Brand Management	20	8	80	32	-	-	100	40
B. FINANCE:										
5	BB 505F	Banking and Insurance	20	8	80	32	-	-	100	40
6	BB 506F	Working Capital Management	20	8	80	32	-	-	100	40
C.HUMAN RESOURCE MANAGEMENT										
5	BB 505H	Human Resource Management	20	8	80	32	-	-	100	40
6	BB 506H	Industrial Relations	20	8	80	32	-	-	100	40
	Total								**600**	

Dr. A.P.J. Abdul Kalam University, Indore (M.P)

Scheme of Examination

B.B.A

Semester-VI

(w.e.f. July 2018 Onwards)

S. No	Subject Code	Subject Name	Marks							
			Mid.Sem	Min Passing marks	End Sem	Min Passing marks	Practical	Min Passing marks	Total Marks	Min Passing marks
1	BB 601	Total Quality Management	20	8	80	32	-	-	100	40
2	BB 602	Retail Management	20	8	80	32	-	-	100	40
3	BB 603	Strategic Management	20	8	80	32	-	-	100	40
4	BB 604	Indian Ethos in Management	20	8	80	32	-	-	100	40
SPECIALIZATION (ANY ONE TO BE OPTED)										
A.MARKETING:										
5	BB 605M	Marketing of Services	20	8	80	32	-	-	100	40
6	BB 606M	Advertising and Brand Management	20	8	80	32	-	-	100	40
B. FINANCE:										
5	BB 605F	Merchant Banking and Financial Services	20	8	80	32	-	-	100	40
6	BB 606F	International Finance	20	8	80	32	-	-	100	40
C.HUMAN RESOURCE MANAGEMENT										
5	BB 605H	Performance Management	20	8	80	32	-	-	100	40
6	BB 606H	Leadership Skill and Change Management	20	8	80	32	-	-	100	40
	Total								**600**	