Dr. A.P.J. Abdul Kalam University, Indore

MBA 3rd semester Scheme

S.No	Subject Code	Subject Name	Marks							
			Mid.Sem	Min Passing marks	End Sem	Min Passing marks	Practical	Min Passing marks	Total Marks	Min Passing marks
1.	MBA 301 C	Strategic Material & supply chain Management	20	8	80	32	-	-	100	40
2.	MBA 302C	Project Management	20	8	80	32	-	-	100	40
SPECIALIZATION (ANY TWO TO BE OPTED)										
A.MARKETING MANAGEMENT										
3.	MBA 303M	Product Policy Management	20	8	80	32	-	-	100	40
4.	MBA 304M	Advertising and Brand Management	20	8	80	32	-	-	100	40
5.	MBA305M	Sales and distribution Management	20	8	80	32	-	-	100	40
B. FINANCIAL MANAGEMENT										
6.	MBA 303F	Tax Planning & Management	20	8	80	32	-	-	100	40
7.	MBA 304F	Financial System and Services	20	8	80	32	-	-	100	40
8.	MBA305F	Bank and Insurance Management	20	8	80	32	-	-	100	40
C.HUMAN RESOURCE MANAGEMENT										
9.	MBA 303H	Industrial Relations & Labor Laws	20	8	80	32	-	-	100	40
10.	MBA 304H	Human Resource Development & Audit	20	8	80	32	-	-	100	40
11.	MBA305H	Social Psychology	20	8	80	32	-	-	100	40
D. INFORMATION SYSTEM MANAGEMENT										
12.	MBA 303I	Object Oriented Programming using C++	20	8	80	32	-	-	100	40
13.	MBA 304I	Management Information System	20	8	80	32	-	-	100	40

14.	MBA305I	Relational database Management System using Oracle	20	8	80	32	-	-	100	40
E. PRODUCTION AND OPERATIONS MANAGEMENT										
15.	MBA 303P	Strategic Technology Management	20	8	80	32	-	-	100	40
16.	MBA 304P	Product Innovation and Planning	20	8	80	32	-	-	100	40
17.	MBA305P	Work Study and Productivity	20	8	80	32	-	-	100	40