Dr. A.P.J. Abdul Kalam University, Indore

MBA 4th Semester Scheme

S.No	Subject Code	Subject Name	Marks							
			Mid.Sem	Min Passing marks	End Sem	Min Passing marks	Practical	Min Passing marks	Total Marks	Min Passing marks
1.	MBA 401 C	Corporate Governance & Global Business Environment	20	8	80	32	-	-	100	40
2.	MBA 402C	Strategic Management	20	8	80	32	-	-	100	40
3.	MBA 406C	Major Research Project					100	40	100	40
4.	MBA 407C	Comprehensive Viva-voce					100	40	100	40
SPECIALIZATION (ANY TWO TO BE OPTED)										
A.MARKETING MANAGEMENT										
3.	MBA 403M	International Marketing	20	8	80	32	-	-	100	40
4.	MBA 404M	Service and Retail Marketing	20	8	80	32	-	-	100	40
5.	MBA 405M	Consumer Behavior and Rural Marketing	20	8	80	32	-	-	100	40
B. FINANCIAL MANAGEMENT										
6.	MBA 403F	International Strategic Finance	20	8	80	32	-	-	100	40
7.	MBA 404F	Financial Engineering & Risk Management	20	8	80	32	-	-	100	40
8.	MBA 405F	Investment Analysis &Portfolio Management	20	8	80	32	-	-	100	40
C.HUMAN RESOURCE MANAGEMENT										
9.	MBA 403H	Compensation Management	20	8	80	32	-	-	100	40
10.	MBA 404H	Business Process Transformation	20	8	80	32	-	-	100	40
11.	MBA 405H	Organizational Developments	20	8	80	32	-	-	100	40
D. INFORMATION SYSTEM MANAGEMENT										
12.	MBA 403I	UNIX and LINUX Operating System	20	8	80	32	-	-	100	40

13.	MBA 404I	Visual Basis Programming	20	8	80	32	-	-	100	40
14.	MBA 405I	Computer Networks	20	8	80	32	-	-	100	40
E. PRODUCTION AND OPERATIONS MANAGEMENT										
15.	MBA 403P	Production Planning and Control	20	8	80	32	-	-	100	40
16.	MBA 404P	Total Quality Management	20	8	80	32	-	-	100	40
17.	MBA 405P	Business Process Reengineering	20	8	80	32	-	-	100	40