

SWAMI VIVEKANAND UNIVERSITY, SIRONJA, SAGAR (M.P.)



SYLLABUS

**For
Diploma in
Journalism & Mass Communication
Course Code :DJMC**

Department of Journalism & Mass Communication
Faculty of Journalism & Mass Communication

Duration of Course : 1 Year
Examination Mode : Yearly
Examination System : Non-Grading

Swami Vivekanand University, Sironja Sagar (M.P.)
2014-2015



Swami Vivekanand University, Sagar (M.P.)

Scheme of Examination



Faculty of Journalism & Mass Communication

Department of Journalism & Mass Communication

Scheme of Course : Diploma in Journalism & Mass Communication Course Code : DJMC

Year - 1st

Paper / Subject Code	Title of the Paper / Subject	Credit Allotted				Total Credit	Distribution of Marks										Grand Total (G= C+F)
		L	T	P	Theory				Practical			Total (F=D+E)					
					End Sem.		Sessional		Total (C= A+B)	End Sem.			Internal (E)				
					Max (A)		Min	Max (B)		Min	Max (D)			Min			
DJMC101	INTRODUCTION TO MASS COMMUNICATION	-	-	-	-	100	36	-	-	100	-	-	-	-	100		
DJMC102	GROWTH & DEVELOPMENT OF MEDIA	-	-	-	-	100	36	-	-	100	-	-	-	-	100		
DJMC103	REPORTING FOR PRINT MEDIA	-	-	-	-	100	36	-	-	100	-	-	-	-	100		
DJMC104	ADVERTISING AND PUBLIC RELATIONS	-	-	-	-	100	36	-	-	100	-	-	-	-	100		
DJMC105	PRACTICAL ASSIGNMENT	-	-	-	-	-	-	-	-	-	100	36	-	100	100		
Grand Total		-	-	-	-	400	-	-	-	400	-	-	-	-	500		