

SWAMI VIVEKANAND UNIVERSITY, SAGAR (M.P.)



SYLLABUS

For

**B.A. in Fashion Design
Course Code : BAFD**

Department of Fashion Designing
Faculty of Fashion Design

Duration of Course : 3 Year

Examination Mode : Yearly

Examination System : Non-Grading

Swami Vivekanand University, Sironja Sagar (M.P.)
2017-2020

SWAMI VIVEKANAND UNIVERSITY, SAGAR (M.P.)



SYLLABUS

For

**B.A. in Fashion Design
Course Code : BAFD**

Department of Fashion Designing
Faculty of Fashion Design

Duration of Course : 1 Year

Examination Mode : Yearly

Examination System : Non-Grading

Swami Vivekanand University, Sironja Sagar (M.P.)
2017-18



Swami Vivekanand University, Sagar (M.P.)



Department of Higher Education Govt. Of M.P.
Under Graduate year wise syllabus
As recommended by central board of studies and approved by
The governor of M.P.

उच्च शिक्षा विभाग, म.प्र. शासन
स्नातक कक्षाओं के लिये वार्षिक पद्धति अनुसार पाठ्यक्रम
केन्द्रीय अध्ययन मण्डल द्वारा अनुशंसित तथा म.प्र. के राज्यपाल द्वारा अनुमोदित
सत्र 2017-18

Class : B.A./B.Sc./B.Com./B.Sc. (Home Science)/BCA/B.A.(Mgt.)I Year
Subject : Foundation Course (आधार पाठ्यक्रम)
Paper : I
Title of Paper : हिन्दी भाषा और नैतिक मूल्य (Hindi Language & Moral Values)
Compulsory / Optional : Compulsory
Max. Marks : नियमित (Hindi Language = 25) + (Moral Values 05) + CCE 05 = 35
स्वाध्यायी = 35

Particulars / विवरण

Unit-I	हिन्दी भाषा 1. स्वतंत्रता पुकारती (कविता) – जयशंकर प्रसाद 2. पुष्प की अभिलाषा (कविता) – माखनलाल चतुर्वेदी 3. वाक्य संरचना और अशुद्धियां (संकलित)
Unit-II	हिन्दी भाषा 1. नमक का दरोगा (कहानी) – प्रेमचंद 2. एक थे राजा भोज (निबंध) – डॉ. त्रिभुवननाथ शुक्ल 3. पर्यायवाची, विलोम, एकार्थी, अनेकार्थी एवं शब्दयुग्म शब्द (संकलित)
Unit-III	हिन्दी भाषा 1. भगवान बुद्ध (निबंध) – स्वामी विवेकानंद 2. लोकतंत्र एक धर्म है (निबंध) – डॉ. सर्वपल्ली राधाकृष्णन 3. नहीं रुकती है नदी – हीरालाल बाछोतिया 4. पल्लवन
Unit-IV	हिन्दी भाषा 1. अफसर (निबंध) – शरद जोशी 2. हमारी सांस्कृतिक एकता (निबंध) – रामधारी सिंह दिनकर (एक भारत श्रेष्ठ भारत के अन्तर्गत) 3. संक्षेपण (संकलित)
Unit-V	नैतिक मूल्य 1. नैतिक मूल्य परिचय एवं वर्गीकरण (आलेख) – डॉ. शशि राय 2. आचरण की सभ्यता (निबंध) – सरदार पूर्णसिंह 3. अंतर्ज्ञान और नैतिक जीवन (लेख) – डॉ. सर्वपल्ली राधाकृष्णन 4. अण्ण दीपो भव (लेख) – स्वामी श्रद्धानंद



Swami Vivekanand University, Sagar (M.P.)



अंक विभाजन – नियमित विद्यार्थियों के लिए कुल 30 अंक

खण्ड-अ-प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $1 \times 5 = 5$

खण्ड-ब-इकाई एक से चार तक तीन लघु उत्तरीय प्रश्न

आन्तरिक विकल्प के साथ $3 \times 3 = 9$

खंड —स—इकाई दो से पांच तक चार दीर्घ उत्तरीय प्रश्न $4 \times 4 = 16$

आन्तरिक विकल्प के साथ

स्वाध्यायी विद्यार्थियों के लिए कुल 35 अंक

खण्ड – अ– प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $1 \times 5 = 5$

खण्ड – ब– इकाई एक से चार तक तीन लघु उत्तरीय प्रश्न....

आन्तरिक विकल्प के साथ $3 \times 4 = 12$

खण्ड – स– इकाई दो से पांच तक चार दीर्घ उत्तरीय प्रश्न $4 \times 4 \frac{1}{2} = 18$

अतिरिक्त विकल्प के साथ

नोट – निर्धारित पाठ्यपुस्तक हिन्दी भाषा और नैतिक मूल्य मध्यप्रदेश हिन्दी ग्रंथ अकादमी भोपाल से प्रकाशित।



Swami Vivekanand University, Sagar (M.P.)



Department of Higher Education, Govt. of M.P.

Syllabus for Under Graduate Annual Exam Pattern As recommended by Central

Board of Studies and Approved by the Governor of M.P.

With effect from : 2017-18

Class	:	B.A./B.Sc/B.Com/B.Sc.(Home Science)/B.A.(Mgt.) BCA
Year	:	I
Subject	:	Foundation Course
Paper Name	:	English Language
Paper	:	II
Compulsory / Optional	:	Compulsory

Max. Marks : Marks : 30 + Internal assessment (5) = 35

Note : Max. Marks for private students shall be 35.

Particulars

UNIT - I

1. Where the mind is without fear : Rabindranath Tagore
2. The Hero: R.K. Narayan
3. Tryst with Destiny: Jawaharlal Nehru
4. Indian weavers: Sarojini Naidu
5. The portrait of a lady: Khushwant Singh
6. The Solitary Reaper: William Wordsworth

UNIT - II

Basic Language Skills: vocabulary, Synonyms, Antonyms, Word formation, Prefixes, Suffixes.

UNIT - III

Basic Language Skills: Uncountable nouns, verbs, tenses, adverbs.

UNIT - IV

Comprehension / Unseen Passage

UNIT - V

) Composition and Paragraph writing.



उच्च शिक्षा विभाग म0प्र0 शासन

स्नातक कक्षाओं के लिये वार्षिक पद्धति के अनुसार पाठ्यक्रम

केन्द्रीय अध्ययन मण्डल द्वारा अनुशंसित तथा मध्य प्रदेश के राज्यपाल द्वारा अनमोदित

कक्षा – बी. ए. / बी.कॉम. / बी.एस.सी. / बी. एस .सी . (गृह विज्ञान) प्रथम वर्ष हेतु

सत्र – 2017-18 से लागू

विषय – आधार पाठ्यक्रम

उद्यमिता
प्रश्नपत्र-तृतीय – उद्यमिता विकास

इकाई 1 – उद्यमिता विकास – अवधारणायें एवं महत्व , उद्यमी के कार्य , लक्ष्य निर्धारण, समस्या चुनौतियों एवं समाधान ।

इकाई – 2 परियोजना प्रस्ताव – आवश्यकता एवं उद्देश्य- संगठन का स्वरूप , उत्पादन प्रबंधन , वित्तीय प्रबंधन , विपणन एवं उपभोक्ता प्रबंधन ।

इकाई –3 उद्यमिता हेतु नियामक संस्थाओं की भूमिका । विकासात्मक संस्थाओं की भूमिका , स्वरोजगार मूलक योजनायें, विभिन्न अनुदान योजनायें ।

इकाई 4 परियोजना हेतु वित्तीय प्रबंधन- पूंजी अनुमान एवं व्यवस्था , लागत एवं मूल्य निर्धारण, लेखा-जोखा रखना ।

इकाई –5 पूंजी संबंधी समस्याएँ, पंजीकरण संबंधी समस्यायें, प्रशासकीय समस्याएँ एवं उपरोक्त समस्याओं का समाधान ।



Swami Vivekanand University, Sagar (M.P.)



Department of higher education govt. of M.P.

Under graduate year wise syllabus

As recommended by central board of studies and approved by the governor of M.P.

Class – B.A./B.Com./ B.Sc./ B.Sc.(Home Science) I Year

Subject – foundation Course

Session – 2017-18

Paper-3 Enterprenuership Development

Unit 1- Enterprenuership Development – Concept and importance , function of Enterprisar , Goal determination – Problems Challenges and solutions.

Unit -2 Project Proposal – need and Objects –Nature of organisation , Production Management, Financial Management , Marketing Management , Consumer Management .

Unit -3 Role of regulatory Institutions , Role of development Organisations , self employment oriented schems , Various growth Schemes .

Unit -4 Financial Managemet for Project –Financial institution and their role ,Capital estimation and arrangment,cost and price determination,accounting management

Unit -5 Problem of enterpreneour – Problem relating Capital, Problem relating Registration , administration problem and how to overcome from above problems .



Note:-

01 नियमित विद्यार्थियों के लिए 25 अंकों की सैद्धांतिक परीक्षा तथा 05 अंकों का आंतरिक मूल्यांकन होगा ।

02 स्वाध्यायी विद्यार्थियों के लिए 30 अंकों की सैद्धांतिक परीक्षा होगी ।

अंक विभाजन — नियमित विद्यार्थियों के लिए कुल 25 अंक

खण्ड -अ- प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $\frac{1}{2} \times 5 = 2.5$

प्रत्येक इकाई से एक लघु उत्तरीय प्रश्न.....आंतरिक विकल्प के साथ $1.5 \times 5 = 7.5$

खंड --स-- प्रत्येक इकाई से एक दीर्घ उत्तरीय ..प्रश्न..... $3 \times 5 = 15$

आंतरिक विकल्प के साथ

स्वाध्यायी विद्यार्थियों के लिए कुल 30 अंक

खण्ड -अ- प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $1 \times 5 = 5$

खंड 'ब- प्रत्येक इकाई से एक लघु उत्तरीय प्रश्न.....आंतरिक विकल्प के साथ $2 \times 5 = 10$

खंड --स-- प्रत्येक इकाई से एक दीर्घ उत्तरीय ..प्रश्न..... $3 \times 5 = 15$

आंतरिक विकल्प के साथ

Marks distribution for paper setters:		for Regular students	for private students
Section A :	Objective type	$\frac{1}{2} \times 5 = 2.5$	$1 \times 5 = 5$
Section B :	Short Answer Type	$1 \frac{1}{2} \times 5 = 7.5$	$2 \times 5 = 10$
Section C :	Long Answer Type	$3 \times 5 = 15$	$3 \times 5 = 15$
Total		25	30



Swami Vivekanand University, Sagar(M.P.)



fgUlh Hkk"kk

%vk/kkj i kB; Øe½

Class - ch-, -@ch-, l -l h-@ch-, p-, l -l h-@ch-dke- i fke o"kl

Paper code- (101)

Paper-I

Paper Title - fgUlh Hkk"kk l j puk

Hkkx ^v^ bdkbl & 1

1. भारत वंदना (काव्य): सूर्यकांत त्रिपाठी निराला
2. स्वतंत्रता पुकारती (काव्य): जयशंकर प्रसाद
3. भाषा की महत्ता और उसके विविध रूप
4. जाग तुझको दूर जाना : सुश्री महादेवी वर्मा
5. भाषा – कौशल

bdkbl & 2

1. करुणा (निबंध): आचार्य रामचन्द्र शुक्ल
2. बिच्छी बुआ (कहानी) डॉ. लक्ष्मणसिंह बटरोही
3. हिन्दी की शब्द – संपदा
4. समन्वय की प्रक्रिया (निबंध): रामधारी सिंह दिनकर
5. अनुवाद : परिभाषा प्रकार, महत्व, विशेषताएँ
6. पारिभाषिक शब्दावली

bdkbl & 3

1. विलायत पहुच ही गया (आत्मकथांक) महात्मा गाँधी
2. तीर्थयात्रा (कहानी) डॉ. मिथलेश कुमारी मिश्र
3. वाक्य – संरचना और विराम चिन्ह
4. अफसर (व्यंग्य): शरद जोषी
5. मकड़ी का जाला (व्यंग्य) : डॉ. रामप्रकाश सक्सेना
6. शब्द संरचना : तत्सम तद्भव देशज विदेशी

bdkbl & 4

1. अप्प दीपो भव (वक्तव्य कला) : स्वामी श्रद्धानंद
2. पत्र मैसूर के महाराजा को (पत्र – लेखन) : स्वामी विवेकानंद
3. पत्र – लेखन: महत्व और उसके विविध रूप
4. भारत का सामसिक व्यक्तित्व (प्रस्तावना) : जवाहरलाल नेहरू
5. बनी रहेगी किताबें (आलेख) : डॉ. सुनीता रानी घोष
6. सड़क पर दौड़ते ईहा मृग (निबंध) डॉ. श्यामसुन्दर दुबे

bdkbl & 5

1. योग की शक्ति (डायरी) : डॉ. हरवंशराय बच्चन
2. नीग्रो सैनिक से भेट (यात्रा स्मरण) : डॉ. देवेन्द्र सत्यार्थी
3. सार – लेखन भाव पल्लवन
4. कोष के अखाड़े में कोई पहलवान नहीं उतरता (साक्षात्कार): भाषाविद डॉ. हरदेव बाहरी से प्रो. त्रिभुवननाथ

शुक्ल

5. यदि 'बा' न होती तो शायद गांधी को यह ऊँचाई न मिलती (साक्षात्कार): कथाकार गिरिराज किशोर से सत्येन्द्र शर्मा
6. सड़क पर दौड़ते ईहा मृग (निबंध) डॉ. श्यामसुन्दर दुबे

fgUlh Hkk"kk l j puk – प्रो. त्रिभुवन नाथ शुक्ल, म.प्र. हिन्दी ग्रंथ अकादमी।



Swami Vivekanand University, Sagar(M.P.)



Subject - Foundation Course
Paper Title - Paper II English Language and Indian Culture
Paper code- (102)

Unit -I

1. Nirendranath Chakrabarti, "Amalkanti". (From oxford Anthology of Modern Indian Poetry, eds. Dharwadkar and Ramanujan).
2. Toru Dutt, "Sita"
3. Jawaharlal Nehru, "Tryst with Destiny".
4. Mirza Ghalib, "Delhi in 1857".
5. C. Rajagopalachari, Preface to the Mahabharata.
6. Nibir K. Ghosh, "Spiritual Nationalism of Sri Aurobindo".
7. Madhumalati Adhikari, "The Heritage of Indian Culture".
8. Rabindranath Tagore, "Where the Mind is Without Fear".
9. Kabir, one song translated by Tagore.
10. M.K. Gandhi, extract from "Satyagraha".
11. R.K. Narayan, "Toasted English".
12. Ruskin Bond, "The Old Lama".
13. Khushwant Singh, "The Portrait of a Lady".
14. Ashok Mahadevan and Sushan Shetty, "Discovering Babasaheb", Section on "Clash of Titans" (Reader's Digest, December 2006).

Unit –II

Comprehension of an unseen passage:

Questions should be objective/multiple choice, and should test (a) an understanding of the passage in question, and (b) a grasp of general language skills and issues with reference words and usage within the passage.

Marks:10

Paragraph Writing:

Based on expansion of an idea. Word Limit :100-150 words. Candidates to attempt any one of three alternative topics provided.

Unit –IV

Basic language skills-

Vocabulary:

Synonyms, antonyms, one- word substitution for phrases, prefixes, suffixes and word - derivation. Making sentences with idioms and phrases, corrections of sentences with words likely to be confused. Questions should not repeat examples or exercises given in the textbook.

Unit -V

Basic language skills - Grammar and Usage:

Modals, linking device, tenses and prepositions. Verb forms and structures, gerunds, participles and infinitives, verbs followed by a preposition and phrasal verbs, articles and determiners, countable and uncountable nouns, adjectives and articles. Questions should not repeat the examples or exercises given in the textbooks.



Swami Vivekanand University, Sagar(M.P.)



B.A./B.Com./B.Sc. Foundation III Paper

ENTREPRENEURSHIP

Paper code- (103)

UNIT-I

Entrepreneurship- meaning, concept, characteristics of entrepreneur.

UNIT-II

Types of entrepreneurship, importance and views of various thinkers (scholars) formations of goals, how to achieve goals, problems in achieving targets and solutions self motivation, elements of self motivation and development, view of various scholars, evaluation, solutions, leadership capacity, its development and results.

UNIT-III

Projects and various organizations (govt. non-govt.) govt. projects, non-govt. projects, contribution of banks, their limitations and scope.

UNIT-IV

Functions, qualities, management of a good entrepreneur, qualities of entrepreneur (modern and traditional) management skills of the entrepreneur, motive factors of the entrepreneur

UNIT-V

Problems and scope of the entrepreneur problem of capital, problem of power, problem of registration, administrative problems, problems of ownership. Dr.

REFERENCE:- Dr. R.C. GUPTA, Kailash publication



Basic Of Design - BAFD 104

UNIT I

Marks – 8.5

Lines and its psychological effects Draw compositions of lines using at least ten lines in an 8"x8" block Draw Color wheel & mention Primary, secondary & tertiary colors. Color schemes & its introduction. Elements of Design – Lines, Dots, Shapes, form, Shape, size, texture, color, Prints.

UNIT II

Marks – 8.5

Monochromatic scheme- In a 8"x 8" block using floral design a using Monochromatic scheme Analogous- Make a sanghaneri print in a 8"x 8" block using Analogous color scheme. Color – meaning of color and its significance and uses, visible color spectrum, Hue, value, intensity, saturation, color theory – primary, secondary, complimentary, Compound colors.

UNIT III

Marks – 8.5

Complimentary - Make a nursery print in a 8"x 8" block using Complimentary color scheme Polychromatic - Make a abstract design in a 8"x 8" block using Polychromatic color scheme Achromatic scheme - Make any design of your choice in a 8"x 8" block using Achromatic color scheme Tints & Shades-Make a geometric pattern in a 8"x8", using tints & shades.

UNIT IV

Marks – 8.5

Neutral color.-Make a design out of dots & strips in a 8"x8" using neutral color.

UNIT V

Marks – 8.5

warm & cool color -Make a 6"x6"- 2 Block and create a check prints each using warm & cool color. Using marine life, in a 8"x8" block, vibgyor - draw print using vibgyor.

Types of Textures

Creating texture – thread pulling, paper folding, thread rolling, thread crumple, paper crush, stencil, wax drop , crayon rubbing, smoke, blade, leaf/flower print, thumb impression, salt/sugar sprinkle, onion, lady finger, ink blow, etc.

References:

Bride M Whelan, "Color Harmon y", Rockfort Publishers, 1992. Gold Stein, "Art in Every day life", IBH Publishing Co, Calcutta, 1992 Ireland, Patrick John, "Fashion Drawing and Presentation", B.T. Batsford, London, 1996.



Introduction of Fashion And Illustration - BAFD 105

All practical work is to be done on A3 Sheets.

UNIT-I

Marks – 8.5

Use of mediums & Shading techniques (Pencil + pencil color, water color, poster paint, pastels.) Make sheet using each medium.

UNIT-II

Marks – 8.5

Figure analysis 10 and 12 head theory.

UNIT-III

Marks – 8.5

block figure –(front, side, 3/4 , back) Flesh figure.

UNIT-IV

Marks – 8.5

(front, side, 3/4 , back) Fashion face front & side.

UNIT-V

Marks – 8.5

X,S, T,Y Pose.

References:

Elisabetta Drudi, T Pack, “Figure Drawing for Fashion”, The Pepin Press Allen and Seaman,
“Fashion Drawing- the Basic Principles”, B.T. Batsford, London, 1994. Seaman, Julian,
“Professional Fashion Illustration”, B.T. Batsford, London, 1995.



Pattern Making - BAFD 106

OBJECTIVE: Introduction of basic blocks and teaching different aspects of pattern making.

UNIT-I

Marks – 8.5

1. Terminology used in Pattern making: Pattern drafting, flat pattern making, template working pattern, production pattern, design specification sheet, pattern chart, cost-sheet, grain, dart, dart legs, dart intake, truing and blending, plumb line, vertical lines, horizontal lines, perpendicular lines, symmetric and asymmetric lines, style number, pattern size. Pivotal point and pattern manipulation, style reading, pattern making tools.

UNIT-II

Marks – 8.5

Fitting- principles of good fit, various fitting problems and its remedies.

UNIT-III

Marks– 8.5

Methods of Pattern Development.

- Drafting
- Flat Pattern Method

UNIT-IV

Marks – 8.5

4. Fabric estimation and its importance.

UNIT-V

Marks – 8.5

Drafting of:

Child's sleeve block

Child's skirt block

(b) Adaptation of child's bodice to :

Bodice length

(1) Developing of patterns for

(a) Adaption of basic sleeve

Puff Sleeve

Cap sleeve

Flared Sleeve

Magyar Sleeve

Balloon Sleeve

Petal Sleeve

Leg-o- mutton sleeve

(b) Drafting and adaptation of various collars

Baby Collar

Peter Pan Collar – Flat and raised

Sailor's collar

Convertible collar

References:

1. Mary Mathews, Practical Clothing Construction Part-II. Designing, Drafting and Tailoring
Bhattarams Reprographics (P) Ltd., Chennai 2001



Swami Vivekanand University, Sagar(M.P.)



2. Zarakar K.R, System of Cutting, Navneet Publications India 2005
3. Hilary Campbell,” Designing Patterns Om Book Services, New Delhi, 2003
4. Helen Joseph-Pattern Making for Fashion Design, Armstrong Pearson Education,Delhi, 2000.
5. Mary Mulasi, Garments with style, Chiton Book Company,Pennsylvania,1995
6. Thomas Anna Jacob, “The Art of Sewing”, UBS Publishers Distributors Ltd. New Delhi, 1994



Garment Construction - BAFD 107

THEORY OBJECTIVES: To impart knowledge of machines and tools used for sewing. To impart knowledge of drafting and its importance. To impart knowledge of different garment components.

UNIT-I

Marks – 8.5

1. Anthropometric measurements- definition, instruments and landmarks
2. Standardization and size charts.

UNIT-II

Marks – 8.5

1. Types of sewing machines
2. Sewing machine parts, maintenance, common problems and their remedies.

UNIT- III

Marks – 8.5

Tools and equipments used for clothing construction.

UNIT-IV

Marks – 8.5

Knowledge of size of needles, threads and stitches according to the fabric.

UNIT- V

Marks – 8.5

1. Fabric preparation
2. handling special fabrics
3. To learn various basic hand stitches and seams.
4. To acquire drafting skills for children's garments.

PRACTICAL OBJECTIVES:

DETAILED CONTENTS:

Marks – 8.5

Basic hand stitches- basting, back stitch, hemming visible/invisible. Types of seams- plain run and fell, French, lapped. Types of seam finishes- hand overcast, turned and stitched, binding.

Fullness- Darts-single point, double point, fish, slash dart. Tucks- Pin tucks, blind, diamond, released, corded, shell. Pleats- Knife, Accordion, box, inverted, kick, pleat variations.

ruffles, frills and gathers- Introduction. Neckline finishes- binding and facing, on round, square and 'V'-neck Types of plackets(even hem, extended mock, diamond kurta, continuous wrap) Types of pockets(patch, bello, welt, bound, in seam) Snap button and fastener attachment. Taking measurements directly from body, Practice on use: Squares and Scales

French curves – for armhole, necklines etc. Practice on use of other equipments, Drafting of : Child's bodice block

References:

Thomas Anna Jacob,' The Art of Sewing', UBS Publishers Distributors Ltd., New Delhi, 1994. Readers digest sewing Book, Verma G, "Cutting and Tailoring Theor y", Asian Publishers, Delhi, 1999. Armstrong Helen

Joseph, "Pattern making for fashion designing". Mullick Prem Lat, "Garment construction Skills".



Introduction to Textile - BAFD 108

OBJECTIVE: Impart basic knowledge about fiber, their properties and identification. Formation and extraction process of basic fibers and yarns.

THEORY:

UNIT -

Marks – 8.5

Fiber types & origin – Natural and manmade, filament (mono and multi) and staple, Properties of fibers, fiber Identification – physical, burning, chemical and microscopic.

UNIT – II

Marks – 8.5

Classification of fibers on Content and origin Fiber/yarn analysis – burning, physical/visual Properties and characteristics of Cotton, Wool, Silk, Thermoplastics (polyester, nylon)

UNIT – II

Marks – 8.5

What is yarn? What is spinning? Fiber to Yarn – cotton, wool, silk, polyester (Yarn manufacturing and formation process)

UNIT IV

Marks – 8.5

Yarn Types – (ply, novelty, slob, spiral, loop, boucle, Knot, Knop, Chenille, grindelia, Flock, blended). What are Yarn Twist and Yarn Count? Yarn Finishing. Slide show on microscopic view of fibers. Visit to spinning Mill – students to prepare notes on the same.

PRACTICAL:

UNIT – V

Marks – 8.5

Create a swatch file of all the commonly available fabrics in the Indian market. Preview to industrial level swatch presentation.

References:

Harriet Hargrave, 'From fiber to fabric' – C&T publishing, Lafayette, CA 94549 Premlata Mullick, 'Textbook of textile designing' – Kalyani Publishers Kanwar Varinder Pal Singh, 'Introduction to Textiles' – Kalyani Publishers, National Institute of Technology - Jalandhar



Fundamental of Computer - BAFD 109

OBJECTIVE: This module is prescribed in the course to impart knowledge of the computers and its applications in the real world.

UNIT I

Marks – 8.5

Introduction to computers

Computer Definition, Computer vs. Human brain, Role of computers in our life.

UNIT II

Marks – 8.5

Types & Characteristics of computers and its limitations, Introduction to Data, Data Types.

UNIT III

Computer and its Architecture

Marks – 8.5

Anatomy of computers, Hardware and its types.

UNIT IV

Marks–8.5

Input Devices, Output devices and storage devices, CPU, Types of memory, Security issues in Computing.

UNIT V

Marks – 8.5

Computer Software:

Software, Types of softwares.

PRACTICAL

Marks – 8.5

MS Office (practical use for industry)

- Ms Word – Creating a document editing, formatting, saving opening, creating tables
- Ms Excel- Creating sheets, function in Ms Excel
- MS PowerPoint – Creating presentations
- Spreadsheets, word processors.

Communication with a computer: (practical use)

What is Internet? Its advantages and disadvantages, Email, E-commerce, Role of internet in Fashion Industry.

Suggested Readings:

- Basandra , S.K computer Today, New Delhi : Galgotia Publications
- Clark, A Small Business Computer Systems, Hodder and Stoughton
- P K Sinha, Fundamental of computers

SWAMI VIVEKANAND UNIVERSITY, SAGAR (M.P.)



SYLLABUS

For

**B.A. in Fashion Design
Course Code : BAFD**

Department of Fashion Designing
Faculty of Fashion Design

Duration of Course : 2 Year

Examination Mode : Yearly

Examination System : Non - Grading

Swami Vivekanand University, Sironja Sagar (M.P.)

2018-2019



Swami Vivekanand University, Sagar (M.P.)



Department of Higher Education Govt. Of M.P.

Under Graduate year wise syllabus

As recommended by central board of studies and approved by

The governor of M.P.

उच्च शिक्षा विभाग, म.प्र. शासन

स्नातक कक्षाओं के लिये वार्षिक पद्धति अनुसार पाठ्यक्रम

केन्द्रीय अध्ययन मण्डल द्वारा अनुशंसित तथा म.प्र. के राज्यपाल द्वारा अनुमोदित

सत्र 2018-19

Class	:	B.A./B.Sc./B.Com./B.Sc. (Home Science)/BCA/B.A.(Mgt.)II Year
Subject	:	Foundation Course (आधार पाठ्यक्रम)
Paper	:	I
Title of Paper	:	हिन्दी भाषा और नैतिक मूल्य (Hindi Language & Moral Values)
Compulsory / Optional	:	Compulsory
Max. Marks	:	नियमित (Hindi Language = 25) + (Moral Values 05) + CCE 05 = 35
		स्वाध्यायी = 35

Particulars / विवरण

Unit-I	हिन्दी भाषा 1. वह तोड़ती पत्थर (कविता) – सूर्यकांत त्रिपाठी निराला 2. दिमागी गुलामी (निबंध) – राहुल सांकृत्यायन 3. वर्ण – विचार (स्वर-व्यंजन, वर्गीकरण, उच्चारण स्थान)
Unit-II	हिन्दी भाषा 1. नारीत्व का अभिशाप (निबंध) – महादेवी वर्मा 2. चीफ की दावत (कहानी) – भीष्म साहनी 3. विराम चिन्ह – (संकलित)
Unit-III	हिन्दी भाषा 1. चली फगुनाहट बौरे आम (ललित निबंध) – विवेकी राय 2. इन्द्रधनुष का रहस्य (वैज्ञानिक लेख) – डॉ. कपूरमल जैन 3. संधि (संकलित)
Unit-IV	हिन्दी भाषा 1. सपनों की उड़ान (प्रेरक निबंध) – ए.पी.जे. अब्दुल कलाम 2. हमारा सौर मण्डल (संकलित) 3. प्रमुख वैज्ञानिक आविष्कार (संकलित) 4. समास (संकलित)
Unit-V	नैतिक मूल्य 1. शिकागो व्याख्यान (व्याख्यान) – स्वामी विवेकानंद 2. धर्म और राष्ट्रवाद – (लेख) महर्षि अरविन्द 3. सादगी (आत्मकथा) – महात्मा गांधी 4. चित्त जहाँ भय शून्य (कविता) – रवीन्द्रनाथ टैगोर



अंक विभाजन – नियमित विद्यार्थियों के लिए कुल 30 अंक

खण्ड-अ-प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $1 \times 5 = 5$

खण्ड-ब-इकाई एक से चार तक तीन लघु उत्तरीय प्रश्न

आन्तरिक विकल्प के साथ $3 \times 3 = 9$

खंड —स—इकाई दो से पांच तक चार दीर्घ उत्तरीय प्रश्न ... $4 \times 4 = 16$

आन्तरिक विकल्प के साथ

स्वाध्यायी विद्यार्थियों के लिए कुल 35 अंक

खण्ड – अ– प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $1 \times 5 = 5$

खण्ड – ब– इकाई एक से चार तक तीन लघु उत्तरीय प्रश्न....

आन्तरिक विकल्प के साथ $3 \times 4 = 12$

खण्ड – स– इकाई दो से पांच तक चार दीर्घ उत्तरीय प्रश्न $4 \times 4 \frac{1}{2} = 18$

अतिरिक्त विकल्प के साथ

नोट – निर्धारित पाठ्यपुस्तक हिन्दी भाषा और नैतिक मूल्य मध्यप्रदेश हिन्दी ग्रंथ अकादमी भोपाल से प्रकाशित।



Swami Vivekanand University, Sagar (M.P.)



Department of Higher Education, Govt. of M.P.

Syllabus for Under Graduate Annual Exam Pattern As recommended by Central Board of Studies and Approved by the Governor of M.P.

With effect from : 2018-19

Class	:	B.A./B.Sc/B.Com/B.Sc.(Home Science)/B.A.(Mgt.) BCA
Year	:	II
Subject	:	Foundation Course
Paper Name	:	English Language
Paper	:	II
Compulsory / Optional	:	Compulsory

Max. Marks : 30 + Internal assessment (5) = 35

Note : Max. Marks for private students shall be 35.

Particulars

UNIT - I

- 1 Tree : Tina Morris
- 2 Night of the Scorpion : Nissim Ezekiel
- 3 Idgah : Premchand (translated by Khushwant Singh)
- 4 Letter to God : G.L.Swanteh (translated by Donald A.Yates)
- 5 My Bank Account : Stephen Leacock
- 6 God sees the truth but waits: Leo Tolstoy

UNIT – II

Basic English Language : Idioms, Proverbs and Phrasal Verbs, Tenses, Prepositions, Determiners, Verbs, Articles, Nouns & Pronouns.

UNIT – III

1. Short Essay on given topics
2. Correspondence Skills (formal & Informal letters and Application)

UNIT – IV

Translation of sentences / passage English to Hindi and Hindi to English.

UNIT – V



Swami Vivekanand University, Sagar (M.P.)



Department of Higher Education, Govt. of M. P.
Under Graduate Semester wise Syllabus
As recommended by Central Board of Studies and Approved by the
Governor of M. P.
Session 2018-19

उच्च शिक्षा विभाग, म. प्र. शासन
स्नातक कक्षाओं के लिये सेमेस्टर अनुसार पाठ्यक्रम
केन्द्रीय अध्ययन मण्डल द्वारा अनुशंसित तथा म. प्र. के राज्यपाल द्वारा अनुमोदित

कक्षा - बी.ए./बी.एस.सी./बी.काम/बी.एस.सी. (गृह विज्ञान) II Year
विषय - आधार पाठ्यक्रम
पेपर तृतीय- III - पर्यावरणीय अध्ययन

Max. Marks : theory 25+05 CCE

इकाई 1 पर्यावरण एवं पारिस्थितिकीय अध्ययन

- (क) परिभाषा एवं महत्व
- (ख) जनभागीदारी एवं जन जागरण
- (ग) पारिस्थितिकी- प्रस्तावना
- (घ) पारिस्थितिक तन्त्र- अवधारणा, घटक, संरचना तथा कार्यप्रणाली ऊर्जा का प्रवाह, खाद्य श्रृंखला, खाद्य जाल, पारिस्थितिक पिरामिड तथा प्रकार।

इकाई 2 पर्यावरणीय प्रदूषण तथा जनसंख्या

- (क) वायु, जल, ध्वनि, ताप एवं आणविक प्रदूषण- परिभाषा प्रदूषण के कारण प्रभाव एवं रोकथाम।
- (ख) जनसंख्या- वृद्धि, राष्ट्रों के बीच अन्तर।
- (ग) जनसंख्या- विस्फोट, परिवार कल्याण कार्यक्रम।
- (घ) पर्यावरण और मानव स्वास्थ्य।
- (ङ) स्वच्छता एवं घरेलू कचरे का निष्पादन।

इकाई 3 प्राकृतिक संसाधन, समस्याएँ तथा संरक्षण

- (क) जल संसाधन
- (ख) वन संसाधन
- (ग) भूमि संसाधन
- (घ) खाद्य संसाधन
- (ङ) ऊर्जा संसाधन



इकाई 4 जैव विविधता और उसका संरक्षण

- (क) प्रस्तावना: अनुवांषिक, जातीय तथा पारिस्थितिक विविधता
- (ख) जैव विविधता का मूल्य— उपभोग्य उपयोग,
3 उत्पादक उपयोग सामाजिक, नैतिक तथा सौन्दर्यगत मूल्य
- (ग) वृहत जैवविविधता केन्द्र के राष्ट्र रूप में भारत, राष्ट्रीय तथा स्थानीय स्तरों पर जैव विविधता।
- (घ) जैव विविधता के खतरे— आवासीय हानि, वन्य जीवन में अनाधिकार घुसपैठ तथा मानव वन्य जीवन—संघर्ष

इकाई 5 आपदा प्रबंधन तथा पर्यावरण संरक्षण कानून

- (क) आपदा प्रबंधन— बाढ़, भूकंप, चक्रवात एवं भूस्खलन
- (ख) वायु तथा जल प्रदूषण— संरक्षण कानून
- (ग) वन्य प्राणी संरक्षण कानून
- (घ) पर्यावरण तथा स्वास्थ्य रक्षा में सूचना प्रौद्योगिकी की भूमिका।

संदर्भ पुस्तक— मध्यप्रदेश हिन्दी ग्रंथ अकादमी, भोपाल द्वारा प्रकाशित पुस्तक।

अंक विभाजन – नियमित विद्यार्थियों के लिए कुल 25 अंक

- खण्ड अ – प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $\frac{1}{2} \times 5 = 2.5$
- खण्ड ब – प्रत्येक इकाई से एक लघु उत्तरीय प्रश्न – आंतरिक विकल्प के साथ $1.5 \times 5 = 7.5$
- खण्ड स— प्रत्येक इकाई से एक दीर्घ उत्तरीय प्रश्न $3 \times 5 = 15$
आंतरिक विकल्प के साथ

स्वाध्यायी विद्यार्थियों के लिए कुल 30 अंक

- खण्ड अ – प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $1 \times 5 = 5$
- खण्ड ब -- प्रत्येक इकाई से एक लघु उत्तरीय प्रश्न – आंतरिक विकल्प के साथ $2 \times 5 = 10$
- खण्ड स— प्रत्येक इकाई से एक दीर्घ उत्तरीय प्रश्न $3 \times 5 = 15$
आंतरिक विकल्प के साथ



Swami Vivekanand University, Sagar (M.P.)



Department of Higher Education, Govt. of M. P.
Under Graduate Semester wise Syllabus
As recommended by Central Board of Studies and Approved by HE the
Governor of M. P.
With effect from : 2018-19

Class : B.A./B.Sc./B.Com./B.Sc. (Home Science)/B.A. (Mgt.)/BCA
Year : II
Subject : Foundation Course
Paper Title : Paper III : Environmental Studies

Max. Marks : 25+05 CCE

Unit I Study of Environment and Ecology

- (a) Definition and importance.
- (b) Public participation and public awareness.
- (c) Ecology – Introduction
- (d) Ecosystem – Concepts, components, structure & function, energy flow, food, chain, food web, ecological pyramids and types.

Unit II Environmental Pollution and Population

- (a) Air, water, noise, heat and nuclear pollution -- definition, causes, effect and prevention of pollution.
- (b) Population growth, disparities between countries.
- (c) Population explosion, family welfare programme.
- (d) Environment and human health.
- (e) Cleanliness and disposal of domestic waste.

Unit III Natural resources, Problems and Conservation

- (a) Water resources
- (b) Forest resources
- (c) Land resources
- (d) Food resources
- (e) Energy resources

Unit IV Bio-diversity and its Protection

- (a) Introduction-Genetic, species and ecosystem diversity.
- (b) Value of bio-diversity- Consumable use: Productive use. Social, Moral and Aesthetic values.
- (c) India as a nation of mega bio-diversity centre, bio-diversity at national and local levels.
- (d) Threats to bio-diversity – Loss of habitat, poaching of wildlife, man and wildlife conflicts.



Unit V Disaster Management and Environmental laws

- (a) Disaster Management- flood, earthquake, cyclones and landslides.
- (b) Conservation of laws for air and water pollution.
- (c) Wildlife conservation laws.
- (d) Role of information technology in protecting environment and health.

Marks distribution for paper setters:		for Regular students	for Private students
Section A:	Objective type	$\frac{1}{2} \times 5 = 2.5$	$1 \times 5 = 5$
Section B:	Short Answer type	$1 \frac{1}{2} \times 5 = 7.5$	$2 \times 5 = 10$
Section C:	Long Answer type	$3 \times 5 = 15$	$3 \times 5 = 15$
Total		25	30



Swami Vivekanand University, Sagar(M.P.)



fgUhh Hkk"kk

(आधार पाठ्यक्रम)

Papercode- (201)

Class	-	बी.ए./बी.एस.सी./बी.कॉम./बी.एच.एस.सी./बी.सी.ए. द्वितीय वर्ष
Subject	-	आधार पाठ्यक्रम
Peper	-	हिन्दी भाषा और वैज्ञानिक चेतना

पाठ्यक्रम—

इकाई—1 (क) हिन्दी की व्याकरणिक कोटियाँ

- | | |
|-----------------------------|---|
| 1.रचनागत उदाहरण | 2.प्रयोगगत विवेचन(संज्ञा, सर्वनाम, विशेषण, क्रिया—विशेषण आदि) |
| सामास, संधि, संक्षिप्तियाँ— | 3.रचनागत 4.प्रयोगगत विवेचन विविध विषयों पर संक्षिप्त निबंध लेखन |
- हिन्दी में प्रयुक्त पारिभाषिक एवं तकनीकी शब्दावली

- | | | | | |
|--|-----------|--------------------------------|--------------------|---------------------------------|
| 1.पारिभाषिक एवं वैज्ञानिक शब्दावली की आवश्यकता एवं परिभाषा | 2.उदाहरण, | 3.प्रयोग मुहावरे व लोकोक्तियाँ | 4.दोनों में अन्तर, | 5. मुहावरे, उनके अर्थ और प्रयोग |
| 6.लोकोक्तियाँ, उनके अर्थ और प्रयोग | | | | |

(ख) (1) मुक्त गगन है : माखनलाल चतुर्वेदी, शिकागो व्याख्यान: स्वामी विवेकानन्द वर्ण विन्यास : विश्वनाथ प्रसाद मिश्र,

(2) व्याकरण/सम्प्रेषण कौशल

(क) भाषा और व्याकरण (ख) समास—रचना और प्रकार

(ग) सन्धि (घ) संक्षिप्तियाँ

इकाई—दो (1) क्या लिखूँ ? : पदुमलाल पुन्नालाल बख्शी भय से मुक्ति: जे. कृष्णमूर्ति

शिरीश के फूल: डॉ.हजारीप्रसाद द्विवेदी,माण्डव:रामनारायण उपाध्याय,पर्यावरण: संकलित, राष्ट्रीय सेवा योजना एक शैक्षणिक पाठ्यक्रम :डॉ.रामाश्रय "रत्नेश",

(2) व्याकरण/सम्प्रेषण कौशल निबन्ध लेखन

इकाई—तीन (1) औद्योगिक क्रान्ति: डॉ. श्यामाचरण दुबे, छोटा जादूगर: जयशंकर प्रसाद

(2) व्याकरण/सम्प्रेषण कौशल

(क) पारिभाषिक एवं तकनीकी भाषा (ख) मुहावरे (ग) लोकोक्तियाँ

इकाई—चार विज्ञान और साहित्य: जैनेन्द्र कुमार, विज्ञान परिभाषा, भाषाएँ संक्षिप्त इतिहास संकलित, प्रमुख वैज्ञानिक आविष्कार और हमारा जीवन:संकलित, हमारा ब्रह्माण्ड और जीवन: हमारा सौर मण्डल: संकलित, जीवन: उद्भव और विकास: संकलित, भारत की वनस्पतियाँ और जीव: संकलित।

इकाई—पाँच भोजन: संकलित, स्वास्थ्य: संकलित।



Swami Vivekanand University, Sagar(M.P.)



B.A./B.Com/B.Sc./B.H.Sc.

II Year

Subject : Foundation Course – English

Paper – II English Language and Scientific Temper

Papercode (202)

Unit-1

1. Walt Whitman – O Captain! My Captain!
2. George Orwell – What is Science
3. J. Bronowski - The Dilemma of The Scientist
4. Will Durant – The Origin of Science
5. Somerset Maugham – The Luncheon
6. O Henry The Last Leaf
7. Major Ancient Indian Scientist Adopted
8. C.P Snow- Ramanujan
9. Aldous Huxley – J.C.Bose
10. Human Rights
11. R.K Narayan – The Axe
12. Dr. C.V Raman - Water
13. Robert Frost – stopping by Woods on a Snow evening
14. Dr. Yashodhara Mishra – Understanding Gender issues.

Unit-II

Comprehension of an unseen passage question should be objective/Multiple- choice and should test (a) an understanding of the passage in question, and (b) a group of general language skills and issues with Reference Word and usage Within the passage.

Unit-III

Paragraph Writing:- Based on expansion word limit 100-150 words. Candidates to attempt any one of three alternative topics provided.

Unit-IV

Basic language Skill-Vocabulary Synonyms Antonyms one word Substitution of Phrases, Prefixes, Suffixes and word Derivation making Sentence With Idioms and Phrases Corrections of Sentence With Words Likely to be Confused Question Should not repeat the Examples Or exercises given in the text book.



Unit-V

Basic language Skill- Grammar and Usage modals linking devices, tenses, and preposition verb forms Structures Gerunds Participles and infinitive, verbs followed by a preposition and phrasal verbs, articles and determines Countable and uncountable nouns adjectives, and adverbs. Questions Should not repeat the example exercise given in the text book.

Editor Dr. M.C.Saxena

Prof. Zaki-Ur-Rahman-Khan, Dr. Yashodhara Mishra

General Editor Dr. Dhananjay Verma



BA. /B.Sc./ B.Com.

II Year

Subject - Environmental studies

Foundation Course - Paper III

Papercode- (203)

Unit –I

- Environment and Ecological Study
- Problem of natural Resources

Unit –II

- Environmental pollution
- Bio- diversity and its Protection

Unit – III

- Environment and Social issues
- Role of men in the Conservation of natural Resources.
- Human Population and Environment

Unit – IV

- Food Resources - World Food Problem.
- Energy Resource - Increasing Demand for Energy
- multidisciplinary nature of environment studies

Unit –V

- land Resource - land Degradation and induced . landslides in the land Group Resources
- Environment Conservation laws.
- Environment Wealth

References :-

Dr. S.C. Jain , Environmental Studies, kailash publication
Gupta & Agrawal Sahitya Bhawan Agra(u.p.)



Accessory Design Module & Fashion Sales Promotion - BAFD 204

204 ACCESSORY DESIGN MODULE

OBJECTIVE: To introduce students to kinds of accessories and their importance in fashion and day to day dressing. Introduce the students to different materials used for accessories.

THEORY

UNIT – I

Marks – 8.5

History of accessories and its importance. Categories of accessories: Functional accessory and decorative accessory. Introduction to leather, metal and other materials.

UNIT – II

Marks – 8.5

Introduction to important accessory co-ordinates in daily life. eg, wallets, bags, shoes, belts, etc. Preview on traditional Indian and contemporary jewelry.

UNIT – III

Marks – 8.5

Visit to local accessory manufacturing units. E.g.; Jewelry, bags, shoes. Students to prepare a project report on the same.

UNIT – IV

Marks – 8.5

Sketching and illustration of an accessory that the student wants to create. (under guidance of course leader)

Selection of material for the design.

Creation of the design.

UNIT – V

Marks – 8.5

Photoshoot of the design with Model. (to be included in the final portfolio)

Practical-

Marks – 8.5

Sessional-

Marks – 8.5

References:

- Naik Shailaja, “Traditional Embroideries of India”, APH Publication, New Delhi, 1996.
- Snook Barbara, “Creative Art of Embroidery”, Numbly Pub. Group Ltd. London 1972.
- Mathew Anne, “Vogue Dictionary of Crochet Stitches”, David and Charles, London, 1989.
- S. Pandit, “Embroideries of India”.



Introduction of Fashion And Illustration - BAFD 205

OBJECTIVE: Give students the idea and training on figure drawing and drawing with added knowledge of fabric interpretation and enhance their own personal style.

THEORY:

UNIT – I

Marks – 8.5

Figure in Motion/ Balance movement

UNIT – II

Marks – 8.5

Face analysis and features – eyes, nose, lips, ears and hair Hands and feet

UNIT – III

Marks – 8.5

Fleshing or rendering techniques – skin and materials

UNIT- IV

Marks – 8.5

Textural rendering of garments – lace, leather, silk, wool, fur, feather, latex, denim, knitted, etc.

UNIT- V

Marks – 8.5

On 12^{1/2} “ croqui drape a garment using the textural rendering- separate sheets to be made

Practical-

Marks – 8.5

Drawing from photograph- Indian Traditional outfit, Contemporary, western

References:

Drake and Nicholas, “Fashion Illustration”, Thames and Hudson, London, 1994. Abbing Bina, “Fashion Sketch Book”



Pattern Making - II - BAFD 206

OBJECTIVES: To teach different aspects of Pattern Making.

THEORY

Unit I: - Principle of pattern making.

Marks – 8.5

Unit II: - Sleeves.

Marks – 8.5

Sleeves: - Classification of sleeves, types of sleeves

Collars – definition, parts of collar, classification of collar.

Unit III: - Skirts.

Marks – 8.5

Skirts: Different types of skirts and categorization of skirt on the basis of length and flare.

Unit IV: - Pockets

Marks – 8.5

Pockets- Definition, classification, and creating variety in pocket.

Pants- Terminology, categorization on the basis of length and fit and their variations

UNIT- V:- Dart manipulation

Marks – 8.5

Dart manipulation- single dart, multiple dart, fullness (gathers, pleats, and tucks) contouring.

Analysis of apparel design from magazines.

Assignment+ lab All Units Marks : 100

Marks – 8.5

Drafting of adult bodice block and sleeve block

Drafting of adult's Skirt block

Adaptation of plain sleeve to the following sleeves

Bishop sleeve

Kimono sleeve

Raglan sleeve

Dolman sleeve

Drafting and adaptation of the following collars

Chinese band

Shawl collar

Stand and fall collar

Turtle neck

Drafting of

Peticoats (4 kali, 6 kali)

Top (simple, yoke)

Skirts- circular, Divided, pleated, wrap-on and hip-tight skirt.

References:

1. Mary Mathews, Practical Clothing Construction Part-II. Designing, Drafting and
2. Tailoring Bhattarams Reprographics (P) Ltd., Chennai 2001
3. Zarapkar K.R, System of Cutting, Navneet Publications India 2005
4. Hilary Campbell," Designing Patterns Om Book Services, New Delhi, 2003.
5. Helen Joseph-Pattern Making for Fashion Design, Armstrong Pearson Education,
6. Delhi, 2000.
7. Mary Mulasi, Garments with style, Chiton Book Company,Pennsylvania,1995
8. Thomas Anna Jacob, "The Art of Sewing", UBS Publishers Distributors Ltd. New Delhi, 1994
9. Readers digest- Sewing Book
10. Verma G, "Cutting and Tailoring Theory", Asian Publishers, Delhi, 1999 21



Garment Construction II - BAFD 207

B.ScFD207 - GARMENT CONSTRUCTION – II

OBJECTIVE: The fashion design students are supposed to prepare various components of garments such as plackets, neckline variations, sleeves, pocket, so it is very essential that they should be able to fabricate various components of fashion. Hence this subject is included in the curriculum to develop such competencies in the students. The subject deals with basics of garment construction.

Unit I: - INSTRUCTIONS FOR PRACTICALS

Marks – 8.5

1. Prepare various types of sleeves & collar are to be created in construction of garments

Unit II: - 2. Construction of the following Garments for kids

Marks – 8.5

Unit III: - 3. Panty & Bloomer Romper Sun suit.

Marks – 8.5

Unit IV: - 4. Frock(A- line, Long body, baby frock, fancy frock)

Marks – 8.5

A- line skirt.

Unit V: - Assignment: - Collection of different trims and fasteners.

Marks – 8.5

Assignment+ lab All Units

Marks – 8.5

References:

- 1.Thomas Anna Jacob, “The Art of Sewing”, UBS Publishers Distributors Ltd. New Delhi, 1994.
2. Readers digest- Sewing Book Verma G, “Cutting and Tailoring Theory”, Asian Publishers, Delhi, 1999.



Traditional Indian Textiles & History of Costume - BAFD 208

- Resist dyed textiles- bandhani, batik, patola, ikat, pochampalli.
- Printed Textiles- Sanganeri
- Painted textiles- Kalamkari

UNIT-II

Marks – 8.5

- Woven textiles- brocade, jamavar, jamdani, chanderi, maheshwari, kanjivaram, paithni, baluchari.

UNIT-III

- Kashmir Shawls- Kashmir carpet, Namda, Gaba.

UNIT-IV

Marks – 8.5

6. Traditional embroideries of different regions of India- history, motifs, stitches, threads and colours of the following:-

- Kantha of Bengal
- Chamba rumal of Himachal Pradesh
- Phulkari of Punjab
- Kashida of Kashmir

UNIT-V

Marks – 8.5

- Chickankari of Uttar Pradesh
- Kasuti of Karnataka
- zardosi of Uttar Pradesh
- Applique of Orissa

PRACTICAL OBJECTIVES:

- To learn basic embroidery stitches
 - To learn application of traditional motifs and designs on various textiles.
1. Basic embroidery stitches- Running, stem, chain, back, open chain, blanket, feather, herring bone, couching, lazy daisy, French knot, satin, long and short and Romanian.
 2. Sample making of following traditional embroideries
 - Kantha
 - Phulkari
 - Kashida
 - Chikankari
 - Kasuti

Preparation of an article using any one traditional embroidery.

b. Sample making of following

- Bandhani / Tie & Dye Batik
- Block print
- Screen print

Preparation of an article using any one traditional printing technique 13

References:

Lynton Linda, "The Sari", Thames and Hudson Suinathi G.J., "Elements of Fashion and Apparel Design", New Age Intl. Ltd. Publisher, N. Delhi Chattopadhyay k., "Handicrafts and Industrial Arts of India", Taraporevala sons & co. Pvt. Ltd. Mumbai, 1960 Saraf D.N., "Indian Crafts", Vikas Publishing House Pvt. Ltd. 1982 Naik Shailaja D, "Traditional Embroideries of India", APH Pub. Corp, New Delhi, 1996 Paine Sherla, "Embroidered Textiles", Thames and Hudson Ltd, 1990 Chattopadhyay K, "Indian Embroidery", Wiley Eastern Ltd., New Delhi, 1977 Marrel A, "The techniques of Indian Embroidery", B.T. Batsford, London, 1992. Mrs. Savitri Pandit Traditional Embroideries of India



Computers Aided Design - BAFD 209

OBJECTIVE: Introduction to Computer aided design softwares for design(Practical + lab work)

UNIT – I

Marks – 8.5

Introduction to design softwares Illustrator (adobe photoshop, Corel Draw) and their interface and tools. Introduction to FONTS and their usage. Use and function of various editing/effects tools of Photoshop.

UNIT –II

Marks – 8.5

Resolution, DPI, canvas size and layouts. Introduction to Vector and raster graphics types. Use and function of Corel Draw tools.

UNIT – III

Marks – 8.5

Output device and how to create a presentable design layout. Image categories; e.g. bitmap, tiff, png, jpeg, etc.

UNIT – IV

Marks – 8.5

Creation of Themed Collages using FX of computer software's.

UNIT – V

Marks – 8.5

Creation of Basic blocks. Creation of rendered illustrations.

Assignment+ lab All Units

Marks – 8.5

Corel Draw X8 : The Official Guide (Consumer Application & Hardware - OMG)

Corel Draw 11 : The Official Guide (Publisher Mc Graw-hill Osborne Media)

Adobe Photoshop 7.0 : Classroom in a Book

SWAMI VIVEKANAND UNIVERSITY, SAGAR (M.P.)



SYLLABUS

For

B.A. in Fashion Design

Course Code : BAFD

Department of Fashion Designing

Faculty of Fashion Design

Duration of Course : 3 Year

Examination Mode : Yearly

Examination System : Non - Grading

Swami Vivekanand University, Sironja Sagar (M.P.)
2018-2019



Swami Vivekanand University, Sagar (M.P.)



Department of Higher Education Govt. Of M.P.

Under Graduate year wise syllabus

As recommended by central board of studies and approved by
The governor of M.P.

उच्च शिक्षा विभाग, म.प्र. शासन

स्नातक कक्षाओं के लिये वार्षिक पद्धति अनुसार पाठ्यक्रम

केन्द्रीय अध्ययन मण्डल द्वारा अनुशसित तथा म.प्र. के राज्यपाल द्वारा अनुमोदित
सत्र 2019-20

Class : B.A./B.Sc./B.Com./B.Sc. (Home Science)/BCA/B.A.(Mgt.)III Year

Subject : Foundation Course (आधार पाठ्यक्रम)

Paper : I

Title of Paper : हिन्दी भाषा और नैतिक मूल्य (Hindi Language & Moral Values)

Compulsory / Optional : Compulsory

Max. Marks : नियमित (Hindi Language = 25) + (Moral Values 05) + CCE 05 = 35

स्वाध्यायी = 35

Particulars / विवरण

Unit-I	हिन्दी भाषा 1. मेरे सहयात्री (यात्रा वृत्तांत) – अमृतलाल बेगड 2. मध्यप्रदेश की लोक कलाएं (संकलित) 3. लोकोक्तियाँ एवं मुहावरे (संकलित)
Unit-II	हिन्दी भाषा 1. जनसंचार माध्यम (प्रिन्ट, इलै. एवं सोशल मीडिया) 2. टूटते हुए (एकांकी) – सुरेश शुक्ल चंद्र 3. संक्षिप्तियाँ
Unit-III	हिन्दी भाषा 1. पत्रकारिता के विभिन्न आयाम (संकलित) 2. मध्यप्रदेश का लोक साहित्य (संकलित) 3. पत्र लेखन – आवेदन, प्रारूपण, आदेश परिपत्र, ज्ञापन, अनुस्मारक (संकलित)
Unit-IV	हिन्दी भाषा 1. राजभाषा हिन्दी (संकलित) हिन्दी की संवैधानिक एवं व्यावहारिक स्थिति) 2. दूरभाष और मोबाईल (संकलित) 3. हिन्दी की शब्द सम्पदा (संकलित) 4. अनुवाद : अर्थ प्रकार एवं अभ्यास
Unit-V	नैतिक मूल्य 1. विश्व के प्रमुख धर्म एवं महत्वपूर्ण विशेषताएं (हिन्दू धर्म, जैन धर्म, बौद्ध धर्म, सिक्ख धर्म, ईसाई धर्म, इस्लाम धर्म) 2. सत्य के साथ मेरे प्रयोग (महात्मा गाँधी की आत्म कथा का संक्षिप्त संस्करण)



अंक विभाजन –

नियमित विद्यार्थियों के लिए कुल 30 अंक

खण्ड-अ-प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $1 \times 5 = 5$

खण्ड-ब-इकाई एक से चार तक तीन लघु उत्तरीय प्रश्न

आन्तरिक विकल्प के साथ $3 \times 3 = 9$

खंड —स—इकाई दो से पांच तक चार दीर्घ उत्तरीय प्रश्न $4 \times 4 = 16$

आन्तरिक विकल्प के साथ

स्वाध्यायी विद्यार्थियों के लिए कुल 35 अंक

खण्ड – अ– प्रत्येक इकाई से एक वस्तुनिष्ठ प्रश्न $1 \times 5 = 5$

खण्ड – ब– इकाई एक से चार तक तीन लघु उत्तरीय प्रश्न...

आन्तरिक विकल्प के साथ $3 \times 4 = 12$

खण्ड – स– इकाई दो से पांच तक चार दीर्घ उत्तरीय प्रश्न $4 \times 4 \frac{1}{2} = 18$

अतिरिक्त विकल्प के साथ

नोट – निर्धारित पाठ्यपुस्तक हिन्दी भाषा और नैतिक मूल्य मध्यप्रदेश हिन्दी ग्रंथ अकादमी भोपाल से प्रकाशित।



Swami Vivekanand University, Sagar (M.P.)



Department of Higher Education, Govt. of M.P.

Syllabus for Under Graduate Annual Exam Pattern As recommended by
Central Board of Studies and Approved by the Governor of M.P.

With effect from : 2019-20

Class	:	B.A./B.Sc/B.Com/B.Sc.(Home Science)/B.A.(Mgt.) BCA
Year	:	III
Subject	:	Foundation Course
Paper Name	:	English Language
Paper	:	II
Compulsory / Optional	:	Compulsory

Max. Marks : 30 + Internal assessment (5) = 35

Note : Max. Marks for private students shall be 35.

UNIT – I

1. Stopping by Woods on a Snowy Evening: Robert Frost.
2. Cherry Tree : Ruskin Bond
3. The Axe: R.K. Narayan
4. The Selfish Giant: Oscar Wilde
5. On the Rule of the Road: A.G. Gardiner
6. The song of Kabir: Translated by Tagore

UNIT – II

Basic Language Skills –

Transformation of sentences, Direct-Indirect Speech, Active-Passive Voice, Confusing words, Misused words, Similar words with different meaning.

UNIT – III

Report Writing, Narration Skills, Narration of events and situations.

UNIT – IV

Drafting of E-mails

UNIT – V

Drafting CV.



Department of Higher Education, Govt. of M.P

Yearly syllabus for under Graduate classes

As recommended by central Board of Studies and

Approved by HE the Government of M.P.

With effect from: Session 2019-20

Class	-	बी.ए./बी.एस.सी./बी.काम./ बी.एस.सी. होम साइंस/बी.ए.(मेनेजमेंट)/ बी.सी.ए.
Year	-	तृतीय
Subject	-	आधार पाठ्यक्रम
Paper Title	-	कम्प्यूटर के मूल तत्व एवं सूचना प्रौद्योगिकी
Paper	-	III

इकाई-1 कम्प्यूटर का परिचय

कम्प्यूटर प्रणाली के मूल संगठन:- ब्लॉक आरेख एवं कार्य (केन्द्रीय प्रोसेसिंग इकाई, निवेशी/निर्गत इकाई, भण्डारण इकाई) अभिलक्षण ; क्षमताएँ एवं सीमाएँ।

कम्प्यूटर युक्तियों के प्रकार:- डेस्कटॉप, लैपटॉप एवं नोटबुक, स्मार्ट-फोन, टेबलेट पीसी, सर्वर, वर्कस्टेशन एवं इनके अभिलक्षण।

प्राथमिक स्मृति एवं उसके प्रकार:- RAM, ROM, कैश स्मृति।

निवेश युक्तियाँ:- कुंजीपटल, मॉउस, ट्रैकबाल, जॉयस्टिक, डिजीटाइजर अथवा ग्रफिक टेबलेट, स्कैनर, डिजिटल कैमरा, वेब कैमरा MICR, OCR, OMR, बारकोड रीडर, ध्वनि अभिज्ञान युक्तियों, लाइट-पेन एवं टच-स्क्रीन।

निर्गत युक्तियाँ:- प्रदर्शन युक्तियाँ (CRT, TFT, LCD, LED मल्टीमिडिया प्रोजेक्टर), विडियो मानक, VGA, SVGA, XGA आदि; आघात प्रिंटर (डिजीव्हील, डॉट-मैट्रिक एवं लाइन प्रिंटर); गैर आघात प्रिंटर (इंक्जेट, लेजर एवं थर्मल); प्लॉटर्स (ड्रम एवं प्लैट-बेड); स्पीकर्स।

चुम्बकीय टेप कार्ट्रिज टेप, डाटा ड्राइव, हार्डडिस्क ड्राइव (आंतरिक एवं बाह्य) फ्लॉपी डिस्क, CD, VCD, CD-R, CD-RW, जिप ड्राइव, DVD, DVD-RW, यूएसबी फ्लैश ड्राइव, ब्लू रे डिस्क, स्मृति कार्ड।

इकाई-II परिचालन प्रणाली

परिचालन प्रणाली के कार्य एवं प्रकार, आई-पैड एवं स्मार्ट-फोन के लिये प्रयुक्त परिचालन प्रणालियों से परिचय।

डॉस, विंडोज एवं लिनक्स परिचालन प्रणालियों का प्रारम्भिक ज्ञान।

डॉस के मूल तत्व: FAT, फाइल एवं डायरेक्ट्री संरचना एवं उनके नामकरण के नियम, बूटिंग प्रक्रिया, डॉस प्रणाली की फाइलें। डॉस के आंतरिक एवं बाह्य निर्देश।

विंडोज के मूल तत्व (केवल प्राथमिक जानकारी): विंडोज 7 एवं 8: डेस्कटॉप, कंट्रोल पैनल; फाइल एवं फोल्डर का नाम परिवर्तन, स्थानांतरण, प्रतिलिपिकरण और खोज; रीसायकिल बिन से फाइल एवं फोल्डर की पुनः प्राप्ति; शॉटकट बनाना, नेटवर्क कनेक्शन की स्थापना।

इकाई-III माइक्रोसाफ्ट वर्ड

वर्ड 2007 एवं आगामी संस्करणों द्वारा पाठ्य सामग्री का संपादन एवं फॉर्मेटिंग: टेम्पलेट द्वारा दस्तावेज बनाना, वर्ड फाइल को विभिन्न फॉर्मेटों में सुरक्षित (SAVE) करना, दस्तावेज का पूर्वावलोकन (preview), दस्तावेज को फाइल अथवा पेज पर मुद्रित करना; दस्तावेज का संरक्षण, चयनित पाठ्य सामग्री का संपादन; पाठ्य सामग्री को जोड़ना, हटाना एवं स्थानांतरित करना।

दस्तावेजों की फॉर्मेटिंग: पेज लेआउट, पैराग्राफ फॉर्मेट, पाठ्य सामग्री एवं पैराग्राफ का संरक्षण, बॉर्डर एवं शैडिंग हैडर एवं फुटर।



इकाई-IV- माईक्रोसॉफ्ट पॉवरपॉइंट और एक्सेल

- स्लाइड मास्टर और टेम्पलेट का उपयोग करते हुए विभिन्न थीम्स और वैरिएटस् में प्रस्तुति बनाना।
- स्लाइड के साथ कार्य करना: नई-स्लाइड बनाना, मूव करना, प्रतिलिपि बनाना, डिलीट करना डुप्लीकेट बनाना, स्लाइड ले-आउट, प्रेजेंटेशन व्यूज।
- फॉर्मेट मेनू: फॉन्ट, पैराग्राफ, ड्राइंग और संपादन।
- प्रस्तुति का मुद्रण: स्लाइड्स, नोट्स पेजेस, हैडआउट्स और रूपरेखा की प्रिंटिंग।
- विभिन्न फाइल स्वरूपों में प्रस्तुति का संरक्षण।
- स्लाइड शो को प्रस्तुत करना: सेटअप स्लाइड शो एवं रीहर्स-टाइमिंग।
- वर्कबुक और वर्कशीट के मूल तत्व: पंक्ति, स्तम्भ और सेल की अवधारणा; नई वर्कबुक को ब्लेक और टेम्पलेट की सहायता से बनाना।
- वर्कशीट में कार्य: वर्कशीट में डाटा (सामान्य, नंबर, करन्सी, डेट, टाइम, टेक्स्ट, एकाउंटिंग इत्यादि) प्रविष्ट करना; वर्कशीट का नाम बदलना, प्रतिलिपि बनाना, प्रविष्ट करना, हटाना तथा रक्षित करना।
- पंक्ति और स्तम्भ के साथ कार्य (डालना, हटाना, पेस्ट करना, आकार बदलना और छुपाना) सेल और सेल फॉर्मेटिंग, रेंज की अवधारणा।

इकाई-V- इंटरनेट एवं साइबर सुरक्षा

इंटरनेट-वर्ल्ड-वाइड-वेब, डायलअप कनेक्टिविटी, लीजड लाइन, व्हीसेट, ब्रॉडबैंड, वायफाई, यूआरएल, डोमेन, नेम वेब-ब्राउजर (इंटरनेट एक्सप्लोरर, फायरफॉक्स, गूगल क्रोम, ऑपेरा, यूसी ब्राउजर इत्यादि); सर्च इंजन (गूगल, बिग Ask इत्यादि); वेबसाइट: स्थैतिक व गतिकीय; पोर्टल और वेबसाइट में अंतर।

इमेल: खाता खोलना, मेल को भेजना एवं प्राप्त करना, कॉन्टेक्ट्स एवं फोल्डर्स को मैनेज करना।

साइबर शिष्टाचार, सुरक्षा और गोपनीयता

इमेल, इंटरनेट एवं सोशल नेटवर्किंग शिष्टाचार।

वायरस और एंटीवायरस के प्रकार।

कम्प्यूटर सुरक्षा के मुद्दे और फायरवाल व एंटीवायरस के माध्यम से सुरक्षा।

सुरक्षित तरीके से ऑनलाइन लेन-देन का निष्पादन करना।

संदर्भ ग्रंथसूची:-

1. पी.सी. सॉफ्टवेयर फॉर विडोज - आर के टकसाली।
2. फन्डामेंटल ऑफ कम्प्यूटर्स - आर के सिन्हा।
3. कम्प्यूटर टुडे - सुरेश कुमार बसन्दा।
4. कम्प्यूटर्स फन्डामेंटल एंड आरकीटेक्चर -बी राम।
5. इंटरनेट सिक्योरिटी-कैनथ इनर हीमा, 2007
6. इंटरनेट सिक्योरिटी सीकरेड्स- जॉन आर वैक्का, 2007

Marks distribution for paper setters: for Regular students for private students

Section A :	Objective type	$\frac{1}{2} \times 5 = 2.5$	$1 \times 5 = 5$
Section B :	Short Answer Type	$1 \frac{1}{2} \times 5 = 7.5$	$2 \times 5 = 10$
Section C :	Long Answer Type	$3 \times 5 = 15$	$3 \times 5 = 15$
Total		25	30



Swami Vivekanand University, Sagar (M.P.)



Department of Higher Education, Govt. of M.P.

Yearly syllabus for Under Graduate classes

As recommended by Central Board of Studies and Approved by the Governor
of M.P.

With effect from : 2019-20

Class	:	B.A./B.Sc/B.Com/B.Sc.(Home Science)/B.A.(Mgt.) / BCA
Year	:	III
Subject	:	Foundation Course
Paper Name	:	Basics of Computer & Information Technology
Paper	:	III

Max. Marks : 25

UNIT I INTRODUCTION TO COMPUTER

BASIC Organization of Computer System : Block diagram & Functions (Central Processing Unit, Input/ Output Unit, Storage Unit); Characteristics; Capabilities & Limitations.

Types of Computing Devices : Desktop, Laptop & Notebook Smart-Phone, Tablet PC, Server, Workstation & their Characteristics.

Primary Memory & Their Types : RAM, ROM, PROM, EPROM, EEPROM,; Cache Memory.

PERIPHERAL DEVICES

Input Devices : Keyboard, Mouse, Trackball, Joystick, Digitizer or Graphic tablet, Scanners, Digital Camera, Web Camera, MICR, OCR, OMR, Bar-Code Reader, Voice Recognition device, Light pen & Touch Screen.

Output Devices : Display Devices (CRT, TFT, LCD, LED, Multimedia Projectors); Video Standard : VGA, SVGA, XGA etc. Impact Printers (Daisy Wheel, Dot Matrix & Line Printer); Non impact printer (Inkjet, Laser, Thermal);

STORAGE DEVICES

Magnetic Tape, Cartridge, Data Drives, Hard Disk Drives (Internal & External), Floppy Disks, CD, VCD, CD-RW, Zip Drive, DVD, DVD-RW, USB Flash Drive, Blue Ray Disc & Memory cards.

UNIT II OPERATING SYSTEM (OS)

DOS Basics : FAT, File & Directory Structure and naming rules, Booting process, DOS system files. Internal & External DOS commands.

Windows Basics (only elementary ideas):

Windows 7 & 8: Desktop, Control Panel; saving, renaming, moving, copying and searching files & folders, restoring from recycle Bin. Creating shortcut, Establishing Network Connections.

UNIT III MS Word

Text Editing and formatting using Word 2007 & onwards versions: Creating documents using Template; Saving Word file in various file formats; Previewing documents, Printing document to file/page; Protecting document; Editing of selected text, Inserting, Deleting and Moving text.

Formatting documents: page Layout, Paragraph format, Aligning text and Paragraph, Borders and Shading, Headers and Footers.



Unit IV MS Power Point & MS Excel

- Creating presentation using slide master and template in various themes & variants.
- Working with slides: New slide, move, copy, delete, duplicate, slide layouts, presentation views.
- Format menu: Font, paragraph, drawing & Editing.
- Printing presentation: Print slides, notes, handouts and outlines.
- Saving presentation in different file formats.
- Workbook & Worksheet Fundamentals: Concept of Row, Column & Cell; Creating a new workbook through blank & template.
- Working with worksheet: Entering data into worksheet (General, Number, Currency, Date, Time, Text, Accounting, etc); Renaming, Copying, Inserting, deleting & protecting worksheet.
- Working with Row & Column (Inserting, deleting, Pasting, Resizing & Hiding), Cell & Cell formatting, Concept of range.

Unit – V : Internet and Cyber Security

- Internet: World wide Web, Dial up connectivity, leased line, VSAT, Broad Band, Wi-Fi, URL, Domain name, Web Browser (Internet Explorer, Firefox, Google Chrome, Opera, UC Browser, etc.) Search Engine (Google, Bing, Ask, etc); Website: Static & Dynamic; Difference between Website & Portal.
- E-mail: Account opening. Sending & Receiving Mails, Managing Contacts & Folders.
- E-mail, Internet & Social Networking Ethics.
- Types of viruses & antivirus.
- Computer security issues & its protection through firewall & antivirus
- Making secured online transactions.

Text Books :

1. PC Software for Windows by R.K. Taxali
2. Fundamental of Computers by P.K. Sinha
3. Computer Today by Suresh K. Basandra
4. Computer fundamentals and Architecture by B.Ram
5. Internet Security by Kenneth Einar Himma, 2007
6. Internet Security Secrets by John R. Vacca, 2007

Marks distribution for paper setters:		for Regular students	for private students
Section A :	Objective type	$\frac{1}{2} \times 5 = 2.5$	$1 \times 5 = 5$
Section B :	Short Answer Type	$1 \frac{1}{2} \times 5 = 7.5$	$2 \times 5 = 10$
Section C :	Long Answer Type	$3 \times 5 = 15$	$3 \times 5 = 15$
Total		25	30



CLASS – B.A.
III YEAR
SUBJECT – HINDI (FC)
हिन्दी भाषा एवं समसमायिकी
Papercode- (301)

bdkbl 1

अ – भारत माता सुमित्रानंदन पंत, परशुराम की प्रतीक्षा रामधारी सिंह दिनकर, बहुत बड़ा सवाल मोहन राकेश संस्कृति और राष्ट्रीय एकीकरण योगेश अटल ।

ब– कथन की पैलियां रचनागत उदाहरण और प्रयोग ।

bdkbl 2

अ – विकासशील देशों की समस्याएँ, विकासात्मक पुनर्विचार और प्रौद्योगिकी एवं नगरीकरण

ब – विभिन्न संरचनाएँ ।

bdkbl 3

अ– आधुनिक तकनीकी सभ्यता, पर्यावरण प्रदूषण तथा धारणीय विकास ।

ब– कार्यालयीन पत्र और आलेख ।

bdkbl 4

अ– जनसंख्या – भारत के संदर्भ में और गरीबी तथा बेरोजगारी ब– अनुवाद

bdkbl 5

अ– ऊर्जा और भाक्तिमान का अर्थशास्त्र

ब– घटनाओं, समारोहों आदि का प्रतिवेदन और विभिन्न प्रकार के निमंत्रण – पत्र

नोट –हिन्दी भाषा समसमायिकी– हिन्दी ग्रंथ अकादमी भोपाल



B.A./B.Com/ B.Sc
III YEAR
Foundation Course
Paper code- (302)
SUBJECT – ENGLISH

Unit-1

Essay type answers in about 200 words. Four essay types question to be asked and two be attempted.

Unit-2

Writing skills for composition- Essay writing.

Unit-3

Précis writing.

Unit-4

(a) reading comprehension of unseen passages.

(b) Vocabulary based on text.

Unit-5

Grammar: Advanced Exercises.

Note- Question on unit I and IV (b) shall be asked from the prescribed text. Which will comprise of popular creative writings and the following items. Minimum needs: Housing and transport, Geo-economic profile of M.P. of education and culture, Women empowerment, Management of change (Physical quality of life). War and human survival. The question of human social value, new Economic philosophy recent liberalization methods democratic decentralization (with reference to 73, 74 constitutional amendment.) The English language shall be sponsored by the M.P.Hindi Granth Academy.



B.A./B.Com/ B.Sc

IIIrd year

Foundation Course

Paper code- (303)

SUBJECT – Computer Application

UNIT – I

Brief history of development of computer. Computer system concepts, computer system characteristics, capabilities and limitations, Types of computer, Basic component of a computer system. Control unit, ALU, Input/ Output functions and characteristics, Memory RAM, ROM and other types of Memory.

UNIT- II

Input/output and storage units Keyboard, Mouse , Trackball, Joystick, Digitizing tablet, Scanner, MICR, DCR, BCR, OMR. Light Pen, Touch Screen, Monitors – characteristics and types of Monitor.

UNIT – III

Printer's and it's types, characteristics Plotter sound card and speakers, storage fundamental- primary VS Secondary data storage.

UNIT – IV

Software and it's need, Type of software operating system, features and characteristics, assemblers, compilers and Interpreter.

UNIT- V

Programming Languages –Machine, assembly, High Level, 4GL, Characteristics, Limitations, 4TML, HTTP, WWW, E- mail advantages and disadvantages.



WORLD ART APPRECIATION - BAFD 304

OBJECTIVE: To understand the history of world art and its movement that shaped humanity. A deeper appreciation for art and the benefits of artistic expression, this subject will guide students to the abundant resources focusing on art appreciation and art history.

THEORY

UNIT – I

Marks – 8.5

Prehistoric Art: Paleolithic, Mesolithic, Neolithic Ancient Near East: Mesopotamian, Sumerian, Akkadian, Neo-Sumerian, Babylonian, Assyrian, Neo-Babylonian, Persian. Egyptian Art: Old Kingdom, Middle Kingdom, New Kingdom.

UNIT – II

Marks – 8.5

Greek Art: Minoan, Mycenaean, Greek Roman Art: Republican Rome, Imperial Rome Byzantine Art: Byzantine Art in Early Europe: Celtic, Iron-Age Europe

UNIT – III

Marks – 8.5

Islamic Art: Islamic, Abbasid, Ghaznavids, Ayyubid, Fatimid, Nasrid, Mughal, Safavid, Ottoman Early Medieval Art: Early Medieval, Romanesque othic Art: Gothic Art, Manuscripts Renaissance Art in Italy: Italo-Byzantine, Early Renaissance, High Renaissance

UNIT – IV

Marks – 8.5

Renaissance Art Outside Italy: Northern Renaissance Baroque Art: Baroque 18th-Century Art: Late Baroque, Rococo, Romanticism 19th-Century Art: Romanticism, Neo-Classicism, Realism, Pre-Raphaelites, Realism, Impressionism, Post-Impressionism, Neo-Impressionism, Pointillism, Symbolism, Art Nouveau

UNIT – V

Marks – 8.5

20th-Century Art: Expressionism, Cubism, Futurism, Dada, Surrealism, Abstract Expressionism, Pop Art, Op Art, Minimalism, Performance Art, Environmental Art, Neo-Expressionism, Post-modernism.

Sessional-

Marks – 8.5

References

A world history of Art (17th Edition) - Hugh Honour Leonardo Da Vinci 2 Vol set Michaelangelo Life and Work - Frank Zollner



Fashion Illustration & Presentation - BAFD 305

OBJECTIVE: Train the students in fashion presentation, creating boards and using basic presentation techniques.

THEORY:

UNIT – I

Marks – 8.5

What is Moodboard? What are the basic elements in a moodboard.

Basic information needed in Client boards? How to identify customer and their needs.

UNIT – II

Forecasting and Trend analysis.

UNIT – III

Marks – 8.5

Color forecasting (pantone, etc) and use of fashion websites (WGSN, stylesight, Trendstop, mudpie, etc). What is Collage? Collage creation

UNIT – IV

Marks – 8.5

Swatch cutting and preparing fabric for presentation.

UNIT – V

Marks – 8.5

What is Fashion show? Preview of Wills Lifestyle India fashion week and other international fashion shows. Basic preparation of Fashion show – sound, light, models, ramp, choreographer, buyer invites, hair & make-up, accessories, publicity/advertisement and invite design.

Practical-

Marks – 8.5

Sessional-

Marks – 8.5

Creating Moodboards – theme based concepts. Client boards – in relation to the end customer and customer identification. Swatch boards – swatch sizes, fabric information and its swatch layouts. Computer aided flat sketches – garment sketches in colored Illustration and flat sketches with stitch detail. Creating color boards – its emphasis and importance in presentation. Computer aided color matching and its techniques.

References:

- Ireland Patrick John, “Fashion Design Drawing and Presentation”, BT Batsford, London, 1996.
- Allen and seaman, “Fashion Drawing- The basic Principles”, BT Batsford, London
- Ritu, “Fashion Design and Illustrations”, Indica Publishers.
- Beasley Alison, Blackwell Science, UK
- Magazines- Vogue, Cosmopolitan, Fashion Bloom, Wedding Affair, Elle, Vivaha, Images.



Advanced Patternmaking and Grading & Apparel Merchandising - BAFD 306

OBJECTIVES: To understand market dynamics and gain ability to market ones design and products.
To be able to understand merchandising functions and works in the capacity of a merchandiser/buyer.
To understand the basics of fashion forecasting and marketing.

Unit I

Marks – 8.5

Marketing Terminology:

Marketing, target customers, target market, Fashion Piracy, Couturiers, private labels, logo/label, licensing, Signature lines, franchise. Fashion terminology: style, fashion, apparel, Silhouette, High fashion or High style, Advent-Grade. Retailing- introduction and types of retail stores.

Unit II

Marks – 8.5

Fashion forecasting – Process, sources of fashion forecasting information. Types of fashion show. Marketing, sales, market conditions, perfect competition, cost elements cost contribution Budgets Pricing policies Consumer behavior Fashion Buyer and Buyer classification. Visual Merchandising Introduction to Visual Merchandising Visual merchandising and display Purpose of visual merchandising; Store image; Target customers; Seasonal visual merchandise; Windows Display.

Unit III

Marks – 8.5

Survey on famous brands available in market for men, women & children. Study of Layout, design and illustration for different kinds of store displays.

Unit I

Marks – 8.5

Design Window display for a specific store and boutique. Developing Patterns for Adult Garments.

Unit V

Marks – 8.5

Introduction to: Track grading Nest grading Grading the following: Basic bodice block Basic sleeve block. Basic skirt Trousers.

Practical+ Lab Work-

Marks – 8.5

Sessional-

Marks – 8.5

References:

- Kotler Philip, "Marketing Management "prentice Hall, New Delhi, 2000.
- J. Jarnow and K.G. Dickerson, "Inside the Fashion Business", Prentice Hall, 1997. Elaine Stone, Jean A Samples, "Fashion Merchandising", Mc Graw Hill book, 1985.
- Colbornbe Robert, "Visual Merchandising; the Business of Merchandise Presentation", Thomson Delinar Learning, USA.



Advance Garment Construction II - BAFD 307

OBJECTIVE: Student is introduced to the bias cut. Muslin fitting on mannequins and live models. Draping according to chosen sketches. The making of patterns in accordance with muslins and realizing them fabric (final project)

UNIT – I

Marks – 8.5

Draped Dress Project

- Draping of Draped Dress Project from the selected photograph or sketch
- Cut the fabric using pattern pieces and sew the dress using industrial machine.
- Presentation of Project on dress form, pass up muslin pieces and paper pattern.
- Conclusion and presentation of the completed Draped Dress Project on dress form by each student.

UNIT – II

Marks – 8.5

Draped Gowns Project

- Selection of picture for draping project.
- Selection of the right fabric.

UNIT – III

Marks – 8.5

Use of specialty fabrics like silk, georgette & other light weights in designer outfits.

- How to handle and understand the drape of various fabrics.
- Demonstration on draping and handling of various different fabrics.

Conversion of draped garment to final model or customer and trial fits.

Unit IV

Marks – 8.5

Nighty and gown Choli blouse , Ladie's salwar Kameez , Ladie's saree blouse , Trousers for ladies , Formal shirt for ladies (with collars and cuffs) Jackets, FINAL submission of stitched garment prepared using techniques of draping. Lehnga(sharara, garara, kali) & Trousers for ladies .

UNIT – V

Marks – 8.5

Formal shirt for ladies (with collars and cuffs). Jackets , Western outfit

Lab Work

Marks – 8.5

References:

- Thomas Anna Jacob, "The Art of Sewing", UBS Publishers Distributors Ltd. New Delhi, 1994
- Readers digest- Sewing Book
- Verma G, "Cutting and Tailoring Theory", Asian Publishers, Delhi, 1999
- Armstrong Helen Joseph, "Pattern Making for Fashion designing".
- Mullick Prem Lata, "Garment Construction Skills".



Fabric Studies (Woven & Knit) - BAFD 308

FABRIC STUDIES (WOVEN & KNIT):

OBJECTIVE: Impart knowledge to students on fabric formation, its properties and classification on fabric formation and machines used in the industry for the same.

THEORY:

UNIT – I

Marks – 8.5

Different methods of fabric formation – weaving, knitting, non-woven, etc

Comparison and differences between woven, knitted and non-woven

UNIT – II

Marks – 8.5

- Representation of weaves and knitted structures
Types of looms and its parts
- Types of knitting machines & its working

UNIT – III

Marks – 8.5

Identification and properties of Woven (plain, matt, twill, broken twill, dobby, Jacquard, etc) and Knitted (warp-knit fabrics such as tricot, Raschel knit and weft-knit fabrics- Plain Purl & Ribbed) Jacquard knitting, terry, pile & velour knit, techniques/structures. Terminology on weave (like - EPI, PPI, Yarn count and GSM/oz calculation) and knit [like - adjacent columns ("wales") and row ("course")]

UNIT – IV

Marks – 8.5

- Fabric Finishes
- Fabric Defects and identification (Woven & Knitted)

UNIT – V

Marks – 8.5

Drawing of weave structure on square grid. E.g. below - Industrial visit to a weaving and knitting mill – students will submit a document for the same Preparation of drafting for all basic weaves and 3-4 dobby weaves Basic knit sample preparation: weft-knit fabrics such as a hand-knit sweater.

References:

Introduction of Textiles & Clothing (Manju Patni)

Allen, Heather. (1998). Weaving Contemporary Rags. Asheville, NC: Lark Books.



Fashion Portfolio & Product Line Development - BAFD 309

OBJECTIVE: To create a professional fashion portfolio, using the skills acquired in the past five semesters, to showcase the signature style of the student and areas of interest towards the fashion industry.

PROJECT:

Objective template and literature as a preface to the identity and signature style of the student. Compilation of worthy past projects.

Prerequisite projects –

Commercial Design project (ideally targeting a competition brand) Ethnic Design Collection Internship collection and brief .Art and Craft project (from previous semester) Kids wear collection. Yarn Dye, Print project with 3D mapping Each design collection with rendered Illustrations and Flat sketches and cost sheets. Craft documentation project with project brief. Accessory Design project (sketch and photograph) Final collection (illustration, swatches, photographs) Most influential designer/fashion house. One page Case study on the same. Professional resume.

UNIT –I

Marks – 8.5

Discussion with the student on the inspiration for Design collection. 3 themes per student. Field work by students; collecting inspirations in terms of images, cuttings, videos, fabrics, etc Presentation of the same to internal mentors. Finalize on one theme for final design collection. Creation of design boards

- Moodboard,
- Storyboard,
- Client board,
- Illustration sheet, (Minimum of 8 ensembles per collection) Flat specs
- Color Boards Swatch Card
- Embellishment/printboard
- Trims/accessory board and cost sheet.

UNIT – II

Marks – 8.5

Preparation of drapes/pattern for each garment. Stitching and toile fittings on models. Presentation to concerned faculty for fitting issues and finalizing pattern.

PART – 2: PREPERATION AND CREATION OF FINAL RANGE

UNIT – III

Marks – 8.5

Purchase of fabrics and trims for final garments. Cutting of final garments. Stitching of 3 ensemble of final collection. Presentation of the same to External Jury for assessment/changes/comments. Incorporate changes if any and proceed with the execution.

UNIT- IV

Marks – 8.5

Completion of stitching of final collection. Final trial fit on the Models prior to Fashion Show.

UNIT- V

Marks – 8.5

Assessment of finishing/fit of the garments by concerned faculty.

Lab Work-

Marks – 8.5